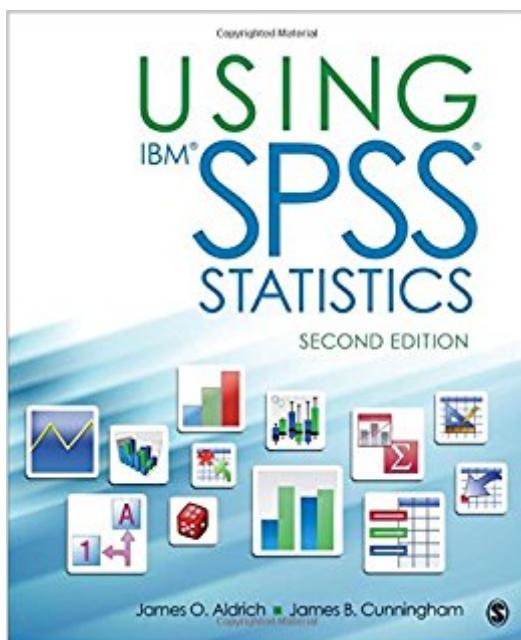


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Using IBM® SPSS® Statistics: An Interactive Hands-On Approach



Synopsis

For those who have a basic understanding of statistics and want to learn SPSS on their own, Using IBM SPSS Statistics, Second Edition by James O. Aldrich and James B. Cunningham is a concise, practical guide that can be used in conjunction with another text or as a self-instructional resource. With the assistance of ample screenshots, bullet points, and callouts, readers master SPSS by inputting and analyzing their own data, rather than simply opening existing databases. The Second Edition introduces advanced concepts such as Logistic Regression, Principal Components Factor Analysis, and more complex graphing methods. This edition is compatible with IBM SPSS versions through 23.

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Customer Reviews

"The text is clearly written, concise, [and] well-organized, and I very much appreciated its interactive approach. The screenshots of SPSS utilized throughout make it especially user-friendly for students."--Sally Dear-Healey, SUNY Cortland "The book is a comprehensive, well-written SPSS resource. The authors provide readers clear step-by-step instructions on how to execute SPSS procedures."--Richard Acton Rinaldo, Georgian College..".[T]he book sticks to its purpose, which is to walk the students through SPSS and not teach them stats...It does its job well."--Mark G. Harmon, Portland State University "A current and easy-to-use guide to SPSS that can function as a primary or supplemental text..."--Geoffrey W. Sutton, Evangel University "This book is useful for applied statistical courses where the students have an advanced background in their field but little

or no statistical software knowledge."--Susan Serrano, Florida Southern CollegePrevious Edition, Using SPSS: An Interactive Hands-On Approach "I love this book... The structure, content and format are superior in every way to what I have been using, and will make my task easier and the students' learning curve shorter."--G.L. Forward, Point Loma Nazarene University"Clearly presented and written. Even I learned something! I believe students will find this a valuable resource."--Dr. Joann Keyton, North Carolina State University-The text is clearly written, concise, [and] well-organized, and I very much appreciated its interactive approach. The screenshots of SPSS utilized throughout make it especially user-friendly for students.--Sally Dear-Healey, SUNY Cortland-The book is a comprehensive, well-written SPSS resource. The authors provide readers clear step-by-step instructions on how to execute SPSS procedures.--Richard Acton Rinaldo, Georgian College...[T]he book sticks to its purpose, which is to walk the students through SPSS and not teach them stats...It does its job well.--Mark G. Harmon, Portland State University-A current and easy-to-use guide to SPSS that can function as a primary or supplemental text....---Geoffrey W. Sutton, Evangel University-This book is useful for applied statistical courses where the students have an advanced background in their field but little or no statistical software knowledge.--Susan Serrano, Florida Southern College-Clearly presented and written. Even I learned something! I believe students will find this a valuable resource.--Dr. Joann Keyton, North Carolina State UniversityPrevious Edition, Using SPSS: An Interactive Hands-On Approach "I love this book... The structure, content and format are superior in every way to what I have been using, and will make my task easier and the students' learning curve shorter."--G.L. Forward, Point Loma Nazarene University

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Maybe good for high schoolers but anyone with some knowledge of working with other modern software will find many of the details unnecessary, annoying and time wasting. The data files could have been made available via the internet to avoid manual data entering each time.

seems to be very clear and easy to use, so far

Excellent !!

Excellent product and transaction!

Like most, I am not a strong stats person and I needed to brush up on my SPSS to complete my dissertation. So I got this book and followed each chapter and did all the exercises and the review exercises and it has been fantastic and actually a little fun. It has completely changed my attitude toward working with large data sets.

This book taught me what my professor was unable to articulate. My biostatistics professor is very knowledgeable, but he is a terrible instructor. I recommend this book to anyone who needs to basically learn SPSS on their own.

Up and running with SPSS in just a few minutes. Well written with excellent examples.

SPSS is a marvelous tool, but it's only as powerful as the user's knowledge and understanding of it. And because I didn't understand the true depth of this tool, I was not using it to its full potential. Then I got this book, by Aldrich and Cunningham, and after cruising through just one chapter, I already knew so much more. After having gone through the whole book, chapter by chapter, I feel like I've entered a whole new world of handling data and statistics. The great thing about this book is that it is easy to read and understand, and the visual elements help out a lot. I'd highly recommend it.

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